



## **Job Description**

### **Job Title**

Creative Media Producer

### **Job Relationships**

Supervised by: Director of Creative Communications

The Creative Communications staff team is composed of the Director of Creative Communications, Creative Media Producer, Creative Production Designer, and the Creative Communications Coordinator.

### **Position Summary**

The Creative Media Producer serves on a team of creative storytellers and designers who are dedicated to drawing people in to the vision of Asbury to be a growing family, awakening to God, and living on mission. The Producer does this by using strengths of storytelling and management using video and photography to show real life with others, full life with God, and purposeful life with people next door and around the world. The Producer helps to bring life to the Asbury vision by creating excellent and effective communication to the staff, congregation, and community. Being a culture champion as part of the Creative Communications team is an exciting adventure as we build bridges to a variety of audiences across multiple generations.

The Creative Media Producer is responsible for working with the Creative Communications team to cultivate personal engagement with a digital audience through capturing stories of life at Asbury and promoting events and other ministry highlights. A primary focus of this position is recording pastors and directors and editing our mobile worship service. The Producer also oversees a team of volunteers who assist with event coverage.

### **Responsibilities:**

- Produces Mobile Worship services weekly
- Assists with Contemporary, Traditional, and Harvest worship recordings for Mobile Worship
- Provides and oversees event & ministry coverage
- Captures interviews & stories from the Asbury Family and staff
- Produces photo/video content for social media and website as needed
- Produces video announcements when needed (not currently)
- Collaborates with Director of Communications to produce sermon series bumpers as needed
- Manages a team of photo and video volunteers
- Organizes photo and video archives

### **Goals and Initiatives for the Creative Communications Coordinator**

Asbury is a vision and goal-oriented church. We ask each of our staff to create one to three smart goals for their position that will embrace the vision of both the Creative Communications team and Asbury Church. In addition to these smart goals, we also ask for team members to identify one to two initiatives that they can work towards throughout the year. These initiatives would be unique to the position, yet would effectively impact the quality of Creative Communications as a whole. These goals and initiatives run August through May and are reviewed and re-evaluated every summer. This system has been a great tool to help us grow

individually so we can grow stronger as a team which will lead to being more effective in our communication efforts.

## **Qualifications**

### **Education and Experience:**

- BS/BA or equivalent experience in the field of Communications/Telecommunications/Creative Arts or similar field; minimum of 4 years of professional video production, photography, and editing experience
- Strong emphasis with Adobe Premiere; experience with Audition and Lightroom required; experience with After Effects and Photoshop preferred
- Experience using DSLM/DSLR cameras with strong emphasis in three-point lighting and audio setup

### **Knowledge, Skills, and Abilities:**

- Works well in a highly-collaborative team environment while being self-motivated to champion a vision put before them
- Solid grounding in Scripture; evidence of a vital, mature, and growing relationship with Jesus Christ
- Passion for sharing stories about how God is working through His church to inspire people to take their next step in their walk with Him
- Leadership style that is people-focused, results-oriented, and adaptable to frequent change
- Excellent communication skills with team, ministry leaders, and congregation
- Ability to manage time and schedules well and to meet deadlines consistently
- Ability to organize well and manage multiple projects at the same time
- Strong attention to detail

## **Classification**

Regular Full-time (40 hrs/wk), Hourly Position, Non-Exempt, Plus Benefits